



Bob Taylor

Companies Served ((p) - public company)

CFOplus Executive Services:

Sierra West & Sierra Wholesale

CardFlex

Trustin Technology

Tequila Holdings

DJSP Enterprises (p)

Kidd & Company

eDocument Solutions

Seated CFO, CFO/COO, CFO Advisor:

CardFlex

Zanett (p)

Delta Communications Group (p)

Grip Technologies (p)

Datatech (p)

Banc Commercial

Early Career:

Arthur Andersen & Co.-

Grip-Rite®

Platinum Software (now Epicor (p))

Gateway Computer Systems

American Restaurant Group

McGaw Laboratories (p)

Hycor Biomedical (p)

Bear Medical (p)

Halliburton (p) -

Halliburton Company (p)

Otis Engineering (p)

Brown & Root (now KBR) (p)

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Robert W. Taylor - CFOplus

Senior Corporate Finance & Operations Executive

Bob Taylor is the only local senior executive who has been a CFO and COO for both public and private companies, has global experience, was a Big 4 public accounting manager and a Fortune 100 internal auditor.

Bob's unique combination of experiences, soft skills and other skills offer an ideal skill set for jumping into difficult situations that require a rapid situational assessment, identifying issues, then developing and executing a plan to deal with the issues.

Bob adds value to companies in many ways through leadership with vision, strategy, tactics and execution. Since 1991, he has held several seated executive positions including CFO and CFO/COO of public and private companies. During that time, he also delivered executive and consulting services (interim, part-time and project-based) to clients through his own companies and other firms.

Bob has a professional reputation as a dedicated C-level executive with integrity, loyalty and a businessman's/entrepreneurial mindset.

Throughout Bob's career, he has served companies ranging from start-up to over \$8 billion and has worked in at least 10 countries. He has a proven track record of championing difficult assignments and projects. Bob has provided successful leadership in many areas including operations restructuring, debt and equity financing, mergers and acquisitions (M&A), reverse mergers, multi-location operations, financial restatements, GAAP and SEC research and application, strategic planning, budgeting, forecasting, financial modeling and financial analysis. He has championed several difficult SEC filings including SEC Forms 10-K, 10-KSB, 10-Q and 8-K/A. He has also helped multiple privately owned companies become a public company.

Bob began his career with the Halliburton Company serving in internal audit positions in Houston, Dallas and London. He began his corporate executive work after spending 7 years in the Orange County, California audit/business advisory practice of Arthur Andersen & Co.

Bob has served numerous industries throughout his career including technology, business services, manufacturing & distribution and more.

Bob's leadership philosophy is to help companies develop their enterprise mission statement, goals and values. Then drive those goals and values throughout the organization establishing best practices to achieve results. His hands-on management style keeps him in "roll up your sleeves" mode to do whatever is needed.

Bob has been a licensed CPA (currently inactive) since obtaining it in California in 1987. He is Founder and Chairman of Arthur Andersen – Orange County, an alumni organization. Throughout Bob's career, he has been involved in several civic and professional organizations. He has also served as a member of the Board of Advisors for Consultants Link and has been a Chapman University Mentor. Bob is a graduate of the Ole Miss School of Accountancy.